



NEWS HIGHLIGHTS 11-19 April 2021

RAMADAN IN DUBAI: 40 IFTARs TO TRY

During Ramadan, iftar is the meal served at sunset to break the long day of fasting (the word literally means 'break fast'). Things may be different this time around but hotels and restaurants are celebrating with all the safety measures in place. Even if you're not fasting, anyone is welcome to come along and experience iftar and it's a wonderful way to get into the spirit of the holy month.

WITH 170 DAYS TO GO, UAE READY FOR EXPO 2020: SHEIKH MOHAMMED

The UAE is ready to welcome the world to Expo 2020 Dubai, His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai, said on Wednesday, after reviewing preparations for the mega event. The first World Expo to be held in the Middle East, Africa and South Asia region will welcome visitors from around the world from October 1, 2021 to March 31, 2022.

DUBAI TOURISM AND STAKEHOLDERS DISCUSS STRATEGIES TO SHOWCASE DUBAI AS A TOP FAMILY DESTINATION IN THE SUMMER

Dubai Tourism hosted a virtual town hall meeting for industry stakeholders, providing an overview of the tourism sector and global travel updates and trends as well as insights into source markets, initiatives, campaigns and events designed to highlight Dubai's position as the destination of choice for families in the summer. The Summer 2021 Virtual Town Hall, presided by Issam Kazim, CEO of DTCM is part of the regular top-level industry engagements initiated by Dubai Tourism to ensure the entire industry is seamlessly aligned with the marketing communications and campaigns dedicated to tourism growth.

FINAL PREPARATIONS UNDER WAY FOR ATM 2021 IN DUBAI

Arabian Travel Market (ATM) has announced that the final preparation of their 2021 edition annual showcase are underway with the event set to take place in-person at the Dubai World Trade Centre (DWTC) on 16th May and conclude on 19th May, 2021, as final preparations are being put in place. In addition to Reed Exhibitions' Global COVID-19 'Safety Shows' Health & Safety strategy, ATM is working closely with the DWTC team and with Dubai's Department of Tourism and Commerce Marketing (DTCM) to provide a safe, touchless and seamless experience for all.

GREAT FAMILY EXPERIENCES, RETAIL FUN & MORE THIS RAMADAN ACROSS THE CITY

Residents and visitors to Dubai can expect a wonderful line-up of family-friendly, cultural, F&B and community-focused experiences that will embrace the city's heritage as well as its world-class retail and entertainment offerings. This year, Dubai Festivals and Retail Establishment (DFRE) has put together an extensive range of activities that perfectly highlight the family occasions, food and ambience that make Ramadan such a special time of the year.

For more information, please write to us at:
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